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FILED VIA FACSIMILE

PATENT APPLICATION
Docket No. 16317.13**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re application of:

| | | | |
|-------------------|--------------------------------|---|----------|
| | Brian K. Beesley |) | |
| Serial No.: | 10/805,175 |) | |
| Filed: | March 19, 2004 |) | Art Unit |
| Confirmation No.: | 7418 |) | 1723 |
| For: | OFF-AXIS GOBLET FOR FOOD MIXER |) | |
| Examiner: | David L. Sorkin |) | |

REVOCATION AND SUBSTITUTE POWER OF ATTORNEY**VIA FACSIMILE (571) 273-8300**

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

Sir:

The undersigned, Mark Beesley, General Counsel of Back to Basics Products, Inc., the assignee of the entire interest of the above-identified application, as shown by the assignment recorded in the United States Patent Office at Reel 016057, Frame 0729, a copy of said assignment is attached at Exhibit A hereto, hereby revokes all previous powers of attorney in the above-identified application, and now hereby appoints as my attorneys and/or patent agents all attorneys and/or patent agents under Customer Number 022913, with full power of substitution and revocation, to prosecute said application, to make alterations and amendments therein, to

receive the Letters Patent, and to transact all business in the Patent and Trademark Office connected therewith.


Mark Beesley further declares that all statements made herein of his own knowledge are true; and further that these statements were made with the knowledge that willful, false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful, false statements may jeopardize the validity of the application or any patent issuing thereon.

All correspondence and telephonic communications should be directed to:

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All previous powers of attorney are hereby revoked.

Signed at Bluffdale, Utah, this 20th day of October,
2005.

By: 
Mark Beesley, General Counsel
Back to Basics Products, Inc.
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Bluffdale, UT 84065

SDJ:kjb
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